



June 20, 2022

Dear Friend of the Tavern League of Wisconsin,

We're looking forward to welcoming you to the 2022 Fall TLW Convention, October 3-6, 2022, at the Kalahari Resort in the Wisconsin Dells.

The theme for this convention will be "**TLW HONORS HEROES**"

The Dells/Lake Delton Tavern League would like to invite you to participate by **advertising in the 2022 convention booklet**.

Please contact me to reserve your spot **before September 5, 2022**.

- Call me to inquire about premium ad placement availability.
- Email print-ready or high-resolution files directly to me (PDF, jpg or png).

Although ad space is not limited, premium placement is limited and will be sold on a "first-come, first-served" basis.

If you have any questions, please feel free to contact me.

Please send checks to address below.

Yours truly,

Keith Koehler
237 Capital St
Wisconsin Dells, WI 53965
kkoehler1@charter.net
(608) 434-0888

Ad sizes and costs

Deadline: September 5, 2022

Ad Description	Ad Size: width x height	Price
Half Page	3.5" x 3.75"	\$150
Full Page	3.5" x 9.5"	\$200
Inside Front Cover	3.5" x 9.5"	\$300
Inside Back Cover	3.5" x 9.5"	\$300
Back Cover	3.5" x 9.5"	\$300
Centerfold Left	3.5" x 9.5"	SOLD
Centerfold Right	3.5" x 9.5"	SOLD