



Saferide Program Details:

- Implementation:** To begin your program you may apply for a grant. Monies are available through the Tavern League. Write a brief description of your program. Are you using a cab company, good Samaritan? When will your program run? What areas? How will you raise matching funds? When your letter is submitted it will be considered for approval.
- Contact Person:** If you are ready to begin a Saferide program, the following information will help ensure the success of your program. A contact person must be established to keep records and communicate with the Tavern League Saferide Coordinator. If the contact person changes, please let us know immediately.
- Marketing:** Your program must be marketed to promote participation. We have many proven materials to help. With the help of distributors, the press, local businesses and existing programs we can help you market your Saferide program in your community.
- Reimbursement:** Records of Saferides given must be recorded and sent to the Tavern League office in a timely manner. We have forms to help track the needed information. Once this is received, your costs will be reimbursed from our foundation.
- Matching Funds:** Matching funds must be raised equal to the amount of your initial grant. This may be done in many ways. Selling Saferide vouchers, golf tournaments, donations etc. are methods used by existing programs. We will share ideas with you to help you raise the needed funds.
- Evaluation:** Evaluations are sent out once per year. It is required you return the evaluation filled out completely and accurately. Keeping accurate records will help you complete the evaluation.

Questions: Please call us at (800) 445-9221 with any questions you may have. Every program is unique so what may apply to others, may not apply to you. Keep all records.

85.55 Safe-ride grant program. The department may award grants to any county or municipality or to any nonprofit corporation, as defined in s.66.0129 (6)(b), to cover the costs of transporting persons suspected of having a prohibited alcohol concentration, as defined in s.340.01 (46m), from any premises licensed under ch.125 to sell alcohol beverages, to their place of residence. The amount of a grant under this section may not exceed 50% of the costs necessary to provide the service. The liability of a provider of a safe-ride program to persons transported under the program is limited to the amounts required for an automobile liability policy under s.344.15(1). Grants awarded under this section shall be paid from the appropriation under s.20.395(5)(ek).